

Cheryl J. Johnson – A sales and marketing professional with a background in strategic planning and fund development. Johnson worked more than 20 years in sales management, marketing and business development. As a senior corporate leader, Johnson also directed cross-functional teams in strategic planning and tactical execution of brand management and operations. Her brand management expertise helped to garner some \$550 million in sales to the flagship product of the company where she served as senior product brand manager. During her career she has steered projects throughout the U.S. and internationally for major fortune 500 companies. Johnson spent time with Who's Who Publishing as its vice president, general manager. During that time, she brought a broad range of corporate marketing, brand management, sales and training experience to Real Times Media. Based in the Detroit office, Johnson was instrumental in the strategic integration of the nine subsidiary companies of Real Times Media. She also helped to develop and build a national account executive sales force for the company and liaison for product launches in 25 markets.

“The expertise I have developed over my career is so perfectly aligned with the challenges I have access to addressing as a member of the solutions team of organizational I have worked with. Creative business growth and expansion are at the forefront of most company's vision,” said Johnson.

Ms. Johnson is a metro Detroit native and a graduate of Michigan State University. She is a member of Delta Sigma Theta Sorority, Inc., Detroit Alumnae Chapter where she serves on the Executive Board, Minerva Education and Development Foundation, Board Member, Brush Park Community, Board Member, Greater Metropolitan Association of Realtors and Greater Detroit REALTIST Association. A civic leader, Johnson was also a super captain on the volunteer manager team for Detroit's Super Bowl XL.